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Peter Probasco is interviewed by Dave Geeson on March 24, 1969 in Fairbanks, Alaska

Series title: This is Your University series tapes

Dave Geeson talked about the Cooperative Extension Service at the University of Alaska and their work with dairy managers. Peter Probasco is the agricultural agent at Palmer. Dave asked if the dairy industry in Alaska can expand to provide all of the fresh milk for the state. Peter Probasco said it is an industry of permanence and we have the potential to provide all the milk necessary for the state. It would be an asset for local economy in Palmer. Dave asked about this area. Peter Probasco said there has been a history of dairying in the area in the past. There is no reason there couldn't be expansion in the area. DAVE asked what his major goal was for assisting dairy farmers. Peter Probasco said that his major goal working with dairy farmers is to see that their business is more profitable. They help with various management aspects of their business. Dave asked about marketing. Peter Probasco said the dairy industry is the only agriculture industry that has a rather sophisticated marketing setup. Several companies in Anchorage buy the milk from the dairymen in the valley, process it and put it in bottles and distribute it through the retailers in and around Alaska. Dave asked if the dairy business in Alaska is profitable. Peter Probasco said it can be profitable with the right kind of management. There are dairy men that are making reasonable livings and he thinks there can be more dairy men doing this.